

"Support is just a breath away."



**LDSG** Inc.

Lung Disease Support Group Inc.

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**LDSG Inc**  
**MISSION STATEMENT**

**To create a greater awareness of lung disease and to provide education and support for patients, their families, caregivers, health care professionals, and the general population, thereby improving the quality of life for all people affected by lung disease.**

**LDSG Inc.**  
**Goals and Objectives**

- 1) **To educate and support patients with lung disease, their families and caregivers.**
  - a) distribute printed brochures and information handbooks about lung disease to identified patients, their families, caregivers and general public.
  - b) plan and hold annual patient education days, forums and/or conferences.
  - c) reduce financial barriers to participation in education opportunities and new medical equipment licensed by a certified medical professional, i.e. a doctor, by providing financial assistance to patients wherever possible.
  - d) produce and distribute a minimum of four (4) newsletters per year providing information about lung disease, update the members on activities and events that have happened or will be happening in their areas.
  - e) develop and maintain a web site providing pertinent information.
  - f) encourage the development of and provide support to a patient support network in other areas.
  - g) develop bilingual educational communication materials.
- 2) **To liaise with the medical community and other health care professionals and organizations to increase awareness, educate and encourage detection and adequate treatment of lung disease.**
  - a) liaise with and distribute educational materials to medical and health care professionals, researchers and support staff, to raise awareness of the need for mandatory spirometry testing at 30 years of age in order to allow for earlier detection of lung diseases.
  - b) liaise with and distribute educational materials to medical and health care professionals, researchers and support staff, through attendance at and participation in medical conferences, trade exhibitions, and meetings/educational opportunities held by various organizations ( i.e. COPD Alliance, Lung Association, Alpha-1 Canada, Canadian Thoracic Society, etc.)

- c) provide guest lecturers on a patients prospective of living with lung disease to medical schools, conferences, health care agencies, and other organizations such as Seniors Groups, schools, Lung Associations, etc. on a patients prospective on living with lung disease
- d) provide educational and other communication materials to our membership to distribute directly to their family physicians, specialists and other health care professionals.
- e) establish a visitation committee where individuals within the group will visit patients newly diagnosed with lung disease and current members of the organization that have been hospitalized for an unspecified length of time.

**3) To increase the awareness of lung disease, in the general population across Northern Ontario.**

- a) develop and distribute public information announcements and press releases about lung disease to be distributed to media outlets across Northern Ontario.
- b) liaise with media personnel about issues important to those affected by lung disease in an effort to encourage coverage of those issues as they relate to the disease. i.e. smoking bylaws, organ donation, the barriers to traveling with oxygen etc.
- c) approach local, municipal, provincial, and national publications to encourage them to print awareness pieces about the symptoms of lung disease, detection and treatments.
- d) develop an exhibit to be used at forums, conferences, trade shows, and other health care education venues etc.
- e) invite the public to participate in community events designed to raise money and promote awareness of lung disease .

**4) To encourage and support research into lung disease.**

- a) liaise with the professionals researching lung disease in an effort to compile up to date information on current studies, treatments, research results, clinical trials and breakthroughs
- b) educate our members through distributed information and educational opportunities, about the value of research, and their participation in clinical trials, studies etc.
- c) encourage donations to lung disease research.
- d) maintain and further develop alliances with other lung disease related organizations.